

Communicate more effectively Business Drawing

Try to use drawings in your business communication and shape your ideas by sketching them out. The results will amaze you. People tend to like pictures. They help them interpret messages more effectively, process information more quickly and remember it better, too.

Visual thinking:

- Learn how to organize your thoughts by drawing.
- Learn to simplify complexity of "the discussion" by drawing it out.
- Use drawings in (internal) communication.
- Make your communication more effective and fun.

Business drawing:

- Develop courage and dare to express yourself in a different way with fast visualizations.
- Feel proud of what you make and increase your X factor in front of the group.
- Experience that drawing stimulates co-creation on the debate.

THIS WAY

Brownpaper session

How visualizing a complex challenge or process helps you to keep your eyes on the main goal.

Our visual consultants can help you to clarify your strategy, change, innovation, teamday, and so on in a visual way. The complexity becomes more clear and joint next steps will appear. Contact us for more information!

Mastercourse Visual Storytelling

For anyone who has followed the "Business Drawing" workshop.

Learn how to use a flipchart / whiteboard during meetings, discussions, projects and trainings through **templating**, and engage colleagues, clients or partners in your **visual story**.

You will learn how to use the power of visual brainstorming by making an individual idea grow out to a joint solution.

Visual Reporting

During your meeting or discussion, Buro BRAND supports, guides, and inspires with visual reporting at your location.

What we do is:

- Recording what is being discussed. Not written in text but with drawings. Well-informed information in advance will help us establish the dialogue.
- This results in sketchnotes on (brown)paper.
- At your request we will also send you pictures of the visuals you can use for your own newsletters, intranet, social media, etc..

Perfect Pitch

You will learn how to make an effective, professional and attractive presentation that convinces.

In this training you will learn a method used by the most successful international consulting companies. This method can be done on paper, PowerPoint and through projection.

Digital drawing!

Get more out of your tablet.

Make your drawings digital and use them in your email, Powerpoint, memo, social media or whatever you want. We will teach you the basics of drawing on your tablet and show you different kinds of drawing apps. Afterwards you will know which app to use in every situation.

The trainings are also very suitable for teamwork.

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